

Talking Icicles Reveal the Cold, Hard Facts: This Home is NOT Energy Efficient

Hi Heather,

If icicles could speak to homeowners, they'd reveal the following cold, hard facts:

"We're only here because your house has heat leaking into the attic, which is costing you extra money on your utility bill. The only way to get rid of me and lower your utility bill is to have an energy audit."

Since icicles can't speak directly to homeowners, they're relying on 19 Action News at Noon to translate what they're trying to say. Here's an easy, effective way you can do this...

INVITATION: Join Cleveland-based, national energy auditing expert Mark Cannella of Pro Energy Consultants on an actual "icicle-busting" home energy audit at a time convenient for you. Here's what one reporter told us:

"I have to say it was one of the most interesting assignments I have had in awhile."
- Amy Joi O'Donoghue, *Deseret News* staff writer, Salt Lake City

Mark Cannella has personally performed more than 10,000 energy audits since 1995 (see bio below) and is regularly interviewed by the media, including CBS News, FOX Good Day New York, *Good Housekeeping*, *Entrepreneur* and *Money* magazine. This expert source on energy audits just happens to live in your market. He'll reveal to your viewers why icicles on a house are a warning their home is not energy efficient – and how a professional, diagnostic energy audit uses high-tech equipment to look behind the walls (great visual) to pinpoint what steps to take to stop a home from leaking heat (and dollars) through the roof.

Plus (and this is what news outlets really love about us), Pro Energy is one of the few energy auditing companies that specializes in energy audits. Unlike most other companies, this is not an "add-on" service. That means Pro Energy is a truly independent, unbiased third-party not out to sell other major repairs (like new windows or insulation).

Need more info? Check out:

Mark's segment on the CBS News "The Early Show" - <http://www.cbsnews.com/video/watch/?id=6123897n>
Energy auditing video - <http://www.proenergyconsultants.com/about-commercial.php>
Pro Energy's website: <http://www.proenergyconsultants.com>

Let's discuss! Below is Mark Cannella's bio and a news release. Thank you, Heather, for your time and consideration.

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