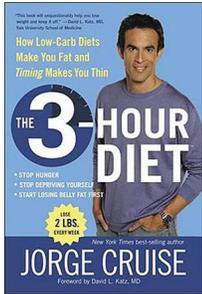




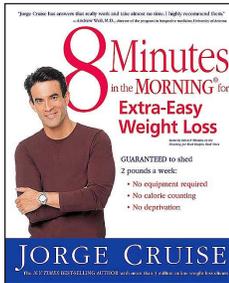
What Health & Fitness Authors Say About Penta Water



“My favorite water.”

“To ensure you drink enough water every day, make sure you like the taste of the water. Sometimes tap water leaves a chemical or mineral aftertaste. In that case, for cleaner tasting water you should switch to purified bottled water. I recommend Penta.” (p. 81)

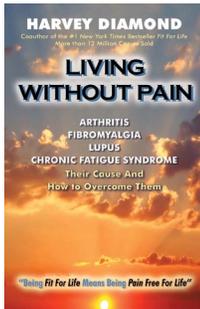
The 3-Hour Diet ♦ Jorge Cruise
(Harper Collins, 2005)



“Optimal hydration.”

“People often ask me what brand of bottled water I use. I answer: “Penta”...Penta is free of the hundreds of chemicals that may be found in your tap water! For your cells to get their optimal hydration, only the purest water is the way to go.” (p. 142)

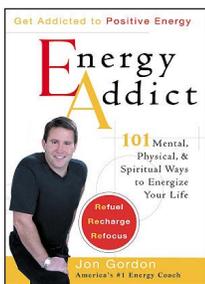
8-Minutes in the Morning ♦ Jorge Cruise
(Rodale, 2003)



“The quintessential water in the industry.”

“Backed by some pretty impressive science, Penta’s... in my opinion, the very best of the best. The people who are responsible for bringing this water to the marketplace have an unflinching dedication to excellence and it is what fuels their uncompromising effort to have the quintessential water in the industry. It only has to be tasted and experienced to see that it is something special.” (pp. 288-292)

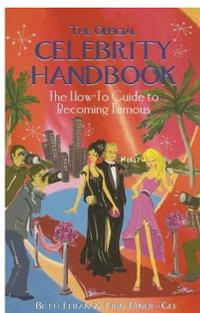
Living Without Pain ♦ Harvey Diamond
(VP Nutrition, 2005)



“High-octane fuel.”

“While water is better than soda, there are also brands of water that are better than others. Check out Penta water... If water were gas, Penta water would be considered high-octane fuel.” (p. 36)

Energy Addict ♦ Jon Gordon
(North Atlantic Books, 2003)

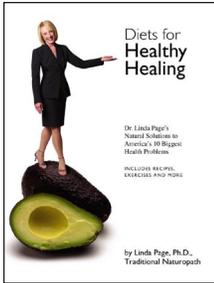


“Must drink.”

“Drink the water celebs Sting, Farrah Fawcett and Ellen Degeneres reported drink—Penta water, www.pentawater.com, the world’s only patented purified water. Ryan O’Neal, Christopher Atkins, and athletes galore are listed as ‘Penta People’ on its Web site.” (p. 71)

The Official Celebrity Handbook ♦ Beth Efran & Erin HineGee
(Sterling & Ross, 2005)

What Health & Fitness Authors Say About Penta Water (continued)

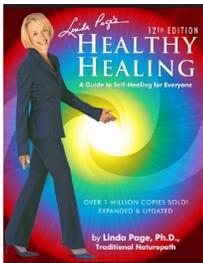


"It tastes great and rehydrates fast."

"Drink plenty of water... Water may be the most important catalyst for fat burning, because it increases the liver's detoxification and fat metabolism activity... Try Penta water. It tastes great and rehydrates fast." (p. 166)

Diets for Healthy Healing ♦ Linda Page, Ph.D.

(Healthy Healing, 2005)

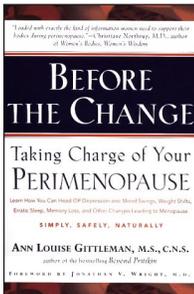


"Enhances absorption."

"[Penta] also enhances absorption of herbs, supplements and food nutrients. Penta costs more than other brands, but may be worth it, especially for athletes, the elderly and others at high risk for dehydration." (pp. 119, 541, 543)

Healthy Healing ♦ Linda Page, Ph.D.

(Healthy Healing, 2004)

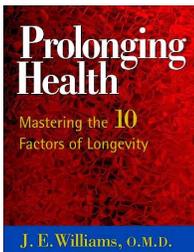


"For absolute safety."

"Penta is cleaned... for absolute safety without the use of chemicals or additives.. only the purest water—free of additives, chemicals, and even minerals—is what the aquaporin channels will first process to hydrate the body. This may point to why Penta water has superior hydration capability." (pp. 184-185)

Before the Change ♦ Ann Louise Gittleman

(Harper San Francisco, 2004)

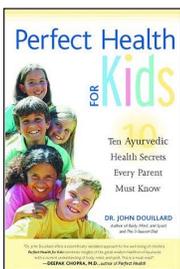


"Increases water absorption."

"Substantially increases the water absorption of your cells." (p. 344)

Prolonging Health ♦ J. Williams

(Hampton Roads Pub, 2003)



"Drink pure water."

"The fourth secret to health is drinking enough pure water to stay fully hydrated." (p. 107)

Perfect Health for Kids ♦ Dr. John Douillard

(North Atlantic Books, 2003)