

SUBJECT: Source Expert Releases Breakthrough Book on New Health Crisis

Hi [NAME]!

There's a metabolic scientist that recently published his ground-breaking research on insulin resistance in his new book, "[Why We Get Sick](#)," Dr. Bikman's the ideal health and wellness source expert for your news outlet.

He'll share w/your audience:

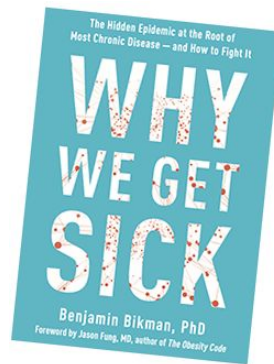
- > Why **insulin resistance** is the **new health crisis**.
- > Why a **healthier lifestyle** is the **frontline defender against COVID-19**. [WATCH](#) this news report; [READ](#) the press release.
- > What role fat cells play in the body.
- > How to diagnose type 2 diabetes years earlier.
- > Why a vegan diet is extremely dangerous.

Insulin resistance is the **hot new buzzword** in health. Why? Because half of all U.S. adults are known to be insulin resistant. *But it may be as high as 88%!*

It's the underlying cause of most pre-existing conditions, including obesity, hypertension, type 2 diabetes, and more (chart, upper right). [Press release](#).

[This 88-second video](#) proves Dr. Bikman is **THE insulin resistance source expert** — *interview-ready, engaging, passionate, and NO opinions; just science-based facts.*

He can explain in rich sound bites his [9 Signs You May Be Insulin Resistant](#) (and what to do about it).



To schedule Dr. Bikman: call/text **480.606.8292** or email jeff@AuthenticityPR.com.

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