

Storytelling w/Tactical Precision

Crafting **compelling content** that **connects, converts** — and stays **true to your brand**.

Miriam Conover

AuthenticityPR | Authentic PR Assistant

Miriam Conover is a public relations major at Brigham Young University with a passion for meaningful storytelling and results-driven communication. With a deep respect for ethics and a knack for message strategy, she brings a blend of curiosity, skill and professionalism to every project she touches.

Her PR experience spans media relations, social media engagement, branding, and content creation — all rooted in her belief that stories are more than information... they're connection.

Miriam's writing is clear, concise, and always on-brand. Whether she's building out a campaign or fine-tuning messaging for a newsletter, Miriam delivers work that's both thoughtful and effective.

She's also fluent in Instagram, LinkedIn and X — and she doesn't just post. She pays attention to analytics, optimizes performance, and knows how to build community.

Miriam was drawn to AuthenticityPR's mission because of its unapologetic commitment to integrity, truth, and client-first storytelling. She thrives in environments where creativity meets character, and where learning is a lifelong pursuit. A firm believer in doing the right thing (even when no one's looking), she brings a teachable spirit and strong work ethic to everything she does.

When she's not crafting content or curating campaigns, you'll find Miriam reading, running, or exploring the intersection of communication, faith and culture.



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